

Mac Donald
Owner of the image in questions
Anyplace
Minnesota
123-456-7890
macdonald@email.com

January 1st, 2011

This is a complaint directed towards the company pikturlanding.com.

My name is Mac Donald and I am the exclusive owner and creator of the character Grimmy. Since January 1st of 2008, I have posted images and cartoons of this character on my private website www.macdonald.com. This page and all the images are copyrighted and so marked with the phrase "all rights reserved" on the bottom of each page as well as a copyright symbol on the bottom right of each image.

On December 1st, 2010, it came to my attention that your website, www.pikturlanding.com, has copied from my website several images of the character Grimmy. These images can be found at the following locations: www.pikturlanding.com/123456 and www.pikturlanding.com/234567. These images have been posted without my consent and I request that they be removed from your website.

As you neither asked for nor paid to use the images nor to make or distribute copies, including electronic copies, I believe you have willfully infringed my rights under 17 U.S.C. Section 101 et seq. and could be liable for statutory damages as high as \$150,000 as set forth in Section 504(c)(2).

I demand that you immediately cease the use and distribution of all infringing images and that you desist from this or any other infringement of my rights in the future.

If I have not received an affirmative response from you by January 10th, 2010 (you can put any length of deadline) indicating that you have fully complied with these requirements I shall take further action against you.

Sincerely,
Mac Donald